

Promoting responsible flushing



“Flushability” is a term used to help consumers understand whether the products they are using are safe for sewers and septic systems. Because we produce billions of wet wipes each year, we take considerable steps to educate consumers about the appropriate use of our products.

In fact, Nice-Pak was among the first wet wipe producers to add prominent “Do Not Flush” logos and statements to the packaging and directions of all our non-flushable wipes.

What causes wastewater problems? Forensic studies show that most of these problems are caused by flushing paper towels and other items that were never designed or intended to be flushed. In field studies conducted with wastewater treatment experts around the world, forensics show that paper towels, baby wipes, feminine hygiene products and household cleaning wipes that are not flushable cause about 90% of pump clogs. Take a look at the biggest clog culprits, based on real-life field studies: [From Toilet to Wastewater Treatment.](#)

Innovative Flushable Technology

We apply the latest science and technology to create high quality products that respect and protect the environment. Our flushable wipes are made of a special material engineered to exceed the guidelines set by industry organization INDA (The Association of Nonwoven Fabrics Industry) to determine which wipes can be safely flushed.

What to Flush

Flushing the wrong things down your toilet can clog your toilet, pipes, sewer lines, septic systems and cause plumbing issues. And flushing the wrong things can even lead to problems at your local water treatment plant.

Look for the “Flushable” Label

Only our wipes labeled “flushable” should be flushed. They are made of a special material and meet or surpass all industry guidelines for flushability. Our flushable wipes are proven, when flushed one wipe at a time, to pass through a home’s well-maintained toilet and drain lines or septic system without clogging. They are also proven to pass through sewer systems and are compatible with waste water treatment plants.

However, our wipes are not recommended for use in motor homes or homes with basement pump systems.

What Not to Flush

If our wipe is not specifically labeled as “flushable,” then do not flush! The “never flush” list also includes paper towels, hand or surface wipes, and baby wipes. These wipes and paper towels can’t safely be flushed, and can clog your toilet, drain lines or even your local water treatment plant.

Look for the “Do Not Flush” logo that is starting to appear on many products and read package directions carefully.

And remember: Never flush anything that can pose a threat to water quality, like motor oil, antifreeze, prescription or over-the-counter medication, paint or nail polish.

Never Flush List

Don’t use your toilet as a trash can. Common household items to never flush include:

- Paper towels
- Baby, household cleaning & facial wipes
- Facial tissue
- Disposable diapers
- Tampons, applicators & sanitary pads
- Condoms
- Cotton balls & swabs
- Dental floss
- Bandages
- Cigarettes
- Hair
- Needles
- Kitty litter